

解答開始の合図があるまで、この問題冊子の中を見てはいけません。

〔8〕

2024年度一般選抜 前期日程〔1/20〕 入試問題

(100点)
(70分)

2 時 限

・受験科目は、下表のとおりです。

3科目型 受験者

学部・学科	解答科目	問題・解答 用紙番号
全学部	英語	26

2科目型 受験者

学部・学科		解答科目	問題・解答 用紙番号
法学部，国際学部，経済学部，経営学部，現代社会学部， 農学部 食農ビジネス学科		英語	26
理工学部	生命科学科		
	住環境デザイン学科【文系科目型】		
	建築学科，都市環境工学科， 機械工学科，電気電子工学科		
看護学部			
農学部	農業生産学科，応用生物科学科， 食品栄養学科		

I 次の文章を読み、設問に答えなさい。なお、文章の左にある数字は段落の番号を表しています。
(34点)

- 1 Pop-up retail* is a new approach to retail that has gained⁽¹⁾ popularity in recent years. Perhaps you have seen pop-up stores in shopping malls, event spaces, or else in the lobbies of large buildings.
- 2 A pop-up store is basically a shop that will open and do business for a limited period of time, which could be as short as one day or as long as several weeks. After the period is up, the shop disappears.
- 3 The retail industry uses pop-up stores for multiple purposes. One of the main objectives⁽²⁾ is to sell seasonal goods, and thus pop-up Halloween stores and Christmas stores appear at certain times of the year. Other uses for pop-up stores are to introduce new products to the market, stimulate⁽³⁾ public interest in the products, and simultaneously judge consumer⁽⁴⁾ reaction. And one more common purpose is to sell products that have become trendy, especially when the trend seems likely to last⁽⁵⁾ for just a short time. One example of pop-up retail was seen during the COVID-19 pandemic*, when pop-up stores appeared in various locations selling fashionable reusable face masks.
- 4 Pop-up retail can be described as a “win-win-win-win” business situation. First of all, producers can benefit, because they get new and flexible routes⁽⁶⁾ for their products to reach customers. Businesses offering retail space can also win, because space that might otherwise be unused can be leased for a profit. Retailers can win in several ways. For example, since overhead costs* are low compared to a permanent store, it is much easier for retailers to open a shop and start making a profit. They can also use pop-up retail to respond quickly to trends in society. And last but not least, consumers win by being able to buy unique products, often at discount prices. And, of course, pop-up retail makes shopping malls and shopping areas livelier⁽⁷⁾ and more fun for consumers.
- 5 Pop-up stores are particularly appealing⁽⁸⁾ for young people eager to follow the latest trends. Furthermore⁽⁹⁾, because young people exchange so much information on social media, they can get details of the trendiest pop-up stores and pay a visit before they disappear.

(注) retail* 小売り (消費者に商品を販売すること)

the COVID-19 pandemic* 新型コロナウイルス感染症の世界的流行

overhead costs* 諸経費

問1 下線部(1)～(9)の文章中での意味として最も適切なものを、それぞれの番号の(A)～(D)の中から一つずつ選びなさい。

- | | | | | |
|-----|-------------------|-----------------|-------------------|------------------|
| (1) | (A) achieved | (B) predicted | (C) given | (D) hurt |
| (2) | (A) perspectives | (B) methods | (C) goals | (D) objections |
| (3) | (A) discourage | (B) evaluate | (C) imitate | (D) inspire |
| (4) | (A) purchaser | (B) traveler | (C) saver | (D) critic |
| (5) | (A) quit | (B) continue | (C) dispose | (D) fail |
| (6) | (A) ancestors | (B) items | (C) wires | (D) ways |
| (7) | (A) more familiar | | (B) more active | |
| | (C) more formal | | (D) more peaceful | |
| (8) | (A) complicated | (B) convenient | (C) attractive | (D) irregular |
| (9) | (A) Yet | (B) Nonetheless | (C) Consequently | (D) Additionally |

問2 (1)～(4)の質問の答えとして最も適切なものを、それぞれ下の(A)～(D)の中から一つずつ選びなさい。

- (1) According to paragraphs 1 and 2, which of the following is true?
- (A) Pop-up retail has been a traditional style of business for a long while.
- (B) The lobby of a building is too large a place for a pop-up store to operate in.
- (C) Most pop-up stores open only one day every few weeks.
- (D) Pop-up stores are supposed to close after a certain period of time.

- (2) According to paragraph 3, which of the following is true?
- (A) There are several ways in which pop-up stores can be used in the retail industry.
 - (B) Halloween has become as popular an event as Christmas in Japan.
 - (C) Pop-up stores are used for seasonal festivals only.
 - (D) All products become trendy after they are sold in pop-up stores.
- (3) According to paragraph 4, which of the following is true?
- (A) Pop-up retail has won a total of four business awards.
 - (B) Pop-up retail is considered a highly successful business model that can benefit everyone involved.
 - (C) Thanks to pop-up stores, producers have the chance to communicate directly with consumers.
 - (D) Retailers find it easy to open new permanent stores due to reasonable overhead costs.
- (4) According to paragraphs 4 and 5, which of the following is true?
- (A) Consumers appreciate unique products sold at pop-up stores even though they are not so affordable.
 - (B) It makes little sense to try to follow the latest trends because they change on a daily basis.
 - (C) Young people can keep themselves updated on new pop-up stores through social media sites.
 - (D) Pop-up stores are a place where elderly people gather and talk about new trends.

Ⅱ 次の1～12の英文の空所に入る最も適切なものを、それぞれ下の(A)～(D)の中から一つずつ選びなさい。(24点)

1. The city's three main streets _____ closed because of the festival parade.
(A) is being (B) was (C) has been (D) were
2. The new security alarms installed in the building are too _____.
(A) sensitive (B) sensible (C) selective (D) sensor
3. You shouldn't leave _____. It's very cold today.
(A) opening the door (B) open the door
(C) the door to open (D) the door open
4. Can you help me _____ the homework sometime this afternoon?
(A) to (B) from (C) with (D) in
5. An adult elephant can lift _____ a ton.
(A) the more (B) the most (C) as many as (D) as much as
6. I am not very artistic and can't _____ good paintings from bad.
(A) say (B) tell (C) speak (D) discuss
7. Rick felt _____ and sleepy in Mrs. Johnson's class.
(A) bored (B) boring (C) excited (D) exciting
8. If she _____ our boss, Janet would not have fired the employees who had worked here for more than 10 years.
(A) would be (B) had been (C) will be (D) would have been
9. No matter _____ happens, make sure you keep going.
(A) where (B) that (C) what (D) when

10. Daniel is usually cheerful but _____ quiet for most of the evening.
(A) recorded (B) returned (C) reviewed (D) remained
11. I _____ in Australia for two years when I was a child.
(A) lived (B) was used to living
(C) should live (D) have been living
12. Natalie said to us, “_____ yourself to coffee and cake.”
(A) Bring (B) Help (C) Take (D) Get

Ⅲ 次の1～5の日本語の意味を表すようにそれぞれ下の(A)～(G)の語句を並べかえて空所を補い、最も適切な英文を完成させるとき、(1)～(15)に入る語句の記号を答えなさい。ただし、文頭に置かれる語句もすべて小文字で表記されています。(15点)

1. どのような活動であれば参加してみたいと思いますか。

What ()(1)()(2)()()(3)?

- (A) you (B) joining (C) of (D) be interested in
(E) type (F) would (G) activities

2. 聴衆は、講演者がどうやってそのような困難を乗り越えたかということに感銘を受けました。

The audience ()(4)()(5)()(6)() a difficult situation.

- (A) the speaker (B) such (C) was (D) had overcome
(E) by (F) the way (G) impressed

3. 外国語で自由に話すことができる能力を身につけるためには、膨大な時間と労力が必要です。

(7)()(8)() freely in a foreign language ()(9)
() of time and energy.

- (A) to (B) communicate (C) takes (D) enough ability
(E) amount (F) gaining (G) an enormous

4. ジョンの老齢の両親は、昨年スコットランド北部の小さな町に引っ越しました。

John's ()(10)()()(11)()(12) Scotland last year.

- (A) to (B) of (C) in (D) a small town
(E) the north (F) moved (G) elderly parents

5. こちらのアンケートにご記入いただければ、ありがたく存じます。

We (13)()(14)()()(15)() this questionnaire.

- (A) fill out (B) appreciate (C) would (D) if
(E) it (F) could (G) you

IV 次の1～5の会話の空所に入る最も適切なものを、それぞれ下の(A)～(D)の中から一つずつ選びなさい。(15点)

1. Rei: I heard that the school trip might be cancelled.

Carl: _____

Rei: According to the weather report, there is a big typhoon coming.

Carl: Oh, no. Everyone has been looking forward to the trip for months.

(A) You're kidding. Why would they do that?

(B) That's too bad. I don't like traveling.

(C) Really? Let's have lunch.

(D) I get sick on airplanes.

2. Ayumi: Do you remember that car I told you about? _____

Bob: But you told me it was too expensive.

Ayumi: It uses less gas, so in the long run it will save me money.

Bob: Well, it's a good choice then.

(A) I've finally decided to get it.

(B) I've heard it's already been sold.

(C) It's a good idea to get cheaper gas.

(D) I've made up my mind to lend it to you.

3.

問題不成立

4. Olivia: This painting is fascinating.
Shingo: Yes, the colors are so vivid, and the technique is marvelous.
Olivia: Would you say this artist is better than Picasso?
Shingo: _____
Olivia: I couldn't agree more.
- (A) Picasso's exhibit is next week.
(B) I wouldn't say that, but he's almost as good.
(C) Where does it say Picasso?
(D) In other words, I really don't like this artist.
5. Manager: Thanks for a job well done, everyone. Now it's time to discuss how we are going to promote our next product. _____
Employee 1: Well, we need to concentrate more on the Internet.
Employee 2: Yes, I agree. We need to find out how to update our website to attract customers.
- (A) How much time do you think it will take?
(B) When do we need to make our decision?
(C) What should we focus on?
(D) How much should we charge?

- V 次の2通のメールと添付資料をもとに、1～4の質問の答えとして最も適切なものを、それぞれ下の(A)～(D)の中から一つずつ選びなさい。(12点)

To: Central Library
From: Fred Baker
Date: July 31, 2023
Subject: Late return

To Whom It May Concern,

I borrowed a book from you two weeks ago on July 17. The return date is tomorrow, August 1, but I can't find it. I looked everywhere, but I'm afraid I seem to have lost it. Are there any penalties for a lost book? What if I can find it later?

Best regards,
Fred Baker

To: Fred Baker
From: Sue Holland
Date: July 31, 2023
Subject: Re: Late return

Dear Mr. Baker,

Thank you for your inquiry.

Please find attached the file for the policy on late returns and lost books.

Here's the information about the book you borrowed.

Book title: Tomorrow's World

Author: Max Smith

Publication date: February 14, 2018

Price: \$35

Yours sincerely,
Sue Holland

Policy for Late Return & Lost Book Penalty

You must return the book you borrowed by the due date. You are not charged for late returns. However, books returned more than 30 days after the due date will be considered lost. In that case, you must pay the purchase price of the book.

Central Library

Location: 4 North Street, Greenville

Phone: 005-1234-5678

Opening hours: 9:00 a.m. to 9:00 p.m. on weekdays

9:00 a.m. to 6:00 p.m. on weekends and holidays

Access: 5-minute walk from the north exit of Greenville Station

*There is no parking lot.

*The children's book section on the second floor is open until 5 p.m. on weekdays.

*The book drop is located by the library entrance, available 24/7.

For more information, please email us at

borrowbooks@greenville.gov.us.

(出典： *Start with Grammar Review for the TOEIC® L&R Test*, 松岡 昇/傍島一夫著, 松柏社)

1. What is the main purpose of Mr. Baker's email?

- (A) To ask what happens if he loses the book he borrowed.
- (B) To complain about the poor condition of the book he borrowed.
- (C) To request an extension on the return date of the book he borrowed.
- (D) To get advice on how to find a lost book.

2. If Mr. Baker has lost the book, what will be the outcome?
- (A) There will be no penalty for him.
 - (B) He will be charged \$30 for being 30 days late.
 - (C) He will have to pay for it.
 - (D) He will be unable to use the library.
3. How many hours is the library open on weekdays?
- (A) Nine hours.
 - (B) Ten hours.
 - (C) Eleven hours.
 - (D) Twelve hours.
4. According to the attached file, which of the following is NOT true?
- (A) It takes about five minutes to get to the library from the nearest station.
 - (B) There is a children's book section on the second floor.
 - (C) The book drop is available at any time of day or night.
 - (D) Penalties apply immediately if a book is returned after the due date.